

**Creative Director:** Emma Hinckley

**Designer:** Nicole Wei

**Website:** Flying Squirrel Microsite

- Structure - I am loving the layout of the website overall and how the content is all centered on one page with the navigation buttons taking the viewer downwards on the page to the area with the content - I think that is working really successfully
- Navigation bar would benefit from being a more fun font, I like the sans serif in the paragraph content but would love if the cursive font could extend to the top of the page to carry through a more colorful upbeat tone
- Love the addition of the time in the top right, adds an interactive feature to the website which I love
- For the description portion, the paragraph texts seems to bleed downwards past the margins of the black background, add more padding/margin to the top and bottom of the black section to give some breathing room
- Really love the structure of the similar gliding animals and “do you know” fluorescent facts, adds interest to the page and I love the addition of the images and dotted borders
- I see that the night mode button isn’t working functionally yet - if the plan is to have the page be inverted with a black background, how will the area that already has a black background respond?
  - I think it would be cool if that black background just extended to the whole website when you click that button and all paragraph text and headers went to white
- Home page button at the top left seems to be working well and takes you to the top of the website page
  - Also think its really successful how when you click on a header in the navigation bar, when it takes you down to that spot on the website the homepage button sits directly above the header
- Overall bolder type for the cursive, maybe add an outer glow for visibility?
  - Love how when you scroll the type sits above the tree on the side of the screen
- Would be nice if the title could be enlarged
- Also would like if the “Do you know?” header was enlarged a little to draw attention to that fact

Love the website design overall. I think you did great work and applied my initial feedback very well!